

British Academy of
Film and Television Arts
Review of the Year
2014–15



BRITISH ACADEMY
OF FILM AND TELEVISION ARTS

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One of a Kind

As a charity supporting, developing and promoting the art forms of film, television and games, BAFTA is unique.

Everything we do is aimed at identifying and rewarding excellence, inspiring practitioners and benefiting the wider community by providing opportunities to learn about the creative process. We keep the lifeblood of our industries flowing by sharing the insights and expertise of the very best individuals working today with talented newcomers and young people. Identifying, nurturing and enabling the potential of the future stars of our industries, regardless of their age, gender, background or social status, is a driving force behind our work.

With a large membership of industry experts forming the beating heart of BAFTA, the art forms of the moving image are in our DNA. Only we can do what we do; but like the end products of our industries – the wonderful films, television shows and games that we celebrate at our internationally renowned Awards – BAFTA is the sum of many parts. Our year-round Learning & Events programme is both far-reaching and expansive in content. Our Archive, Heritage and Exhibitions department seeks to identify, restore and promote significant artifacts from our rich history. Our main home, BAFTA 195 Piccadilly, in the heart of London, has also become a much sought-after venue for hire, allowing us to generate greater revenue to fund our charitable activities. And there's so much more.

With more than 200 events, initiatives and projects in the UK alone, this Review (covering June 2014 to May 2015) could not possibly cover them all, so instead it tries to capture a snapshot of our work. You can find more detail on the events included here, as well as all our other charitable work, on our website, bafta.org, and through our social media sites (we're on Facebook, Twitter, YouTube, Instagram, Pinterest and many others). Exploring BAFTA Guru, our dedicated online learning channel, will enable you to learn more about working in the film, television and games industries, through unique insights from the experts.

We are proud of the work we've done this past year and we have enjoyed many successes. With our industries ever evolving, there is always work to do, but as the leading independent charity in our sector, we will continue to support, develop and promote excellence in the art forms of the moving image to the benefit of our audiences for many years to come.

Anne Morrison Chair
Amanda Berry OBE Chief Executive
Kevin Price Chief Operating Officer



What is BAFTA?

What is BAFTA?

BAFTA is the British Academy of Film and Television Arts. We are a British charity that supports, develops and promotes excellence in the art forms of the moving image. As well as our globally recognised Awards, we aim to give our members, the industry and the public a chance to learn first-hand from leading practitioners in the film, television and games sectors. We also run two trading companies, BAFTA Management Limited and 195 Piccadilly Limited, to utilise the commercial opportunities arising from the charity's activities. Our Company Registration number is: 617869. Our Charity number is: 216726.

What are our core values?

- Trust and credibility, which derive from an expert and engaged voting membership;
- Shared standards of excellence between practitioners of the moving image;
- British benefit, in terms of both British industries and British audiences;
- Financial stability, to be pursued with integrity;
- Promote, support and help talented individuals reach their full potential, regardless of their background;
- Effective communication, using appropriate channels to reach our target audiences.

What is our history?

The British Film Academy was formed on 16 April 1947 when a group of the most eminent names in the British film industry gathered together under the chairmanship of the great director, David Lean. Their fundamental aim was “to recognise those who had contributed outstanding creative work towards the advancement of British film”. Eleven years later, the Academy merged with the Guild of Television Producers and Directors to form The Society of Film and Television Arts, before becoming officially known as the British Academy of Film and Television Arts in 1976. Our first standalone Games Awards was held in 2004.

BAFTA extended its reach in 1987 by founding a new branch in Los Angeles, followed by further branches in Scotland (1989), Wales (1991) and New York (1996). In 2013, we expanded our charitable endeavours into Hong Kong and Asia.

Who is our President?

The Academy's President is HRH Prince William, The Duke of Cambridge, KG, who has held the post since February 2010. He is the fifth president in the charity's history.

Who are our members?

Our voting membership is comprised of the best creative minds, craft practitioners and industry professionals working in the film, television and games industries today. Over the last few years, we have developed a broader, more inclusive, more engaged membership that better reflects the ways our industries are evolving.

Where are we based?

The Academy's home is at BAFTA 195 Piccadilly, London, which was converted in 1976 to house two preview theatres and a meeting place for members. Today, BAFTA 195 Piccadilly also serves as a central London venue of choice available for private hire.

We also have branches in Scotland, Wales, Los Angeles and New York.

For more details about BAFTA's mission, values, history and constitution, please refer to www.bafta.org.

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Awards

If there's one thing that BAFTA is best known for it's our annual Awards, an internationally recognised celebration of excellence in film, television and games. Through our Awards, BAFTA aims to give due prominence to the very best of the moving image, placing the spotlight on the multifaceted talents of our nominees, inspiring other practitioners and benefiting the public by deepening their appreciation of the art forms.

Nurturing new talent is a key aim of BAFTA, so our 2014–2015 Awards season kicked off rather appropriately by highlighting eight potential stars of the future, and one in particular.

The BAFTA Los Angeles Student Film Awards identifies and celebrates the best creative short films produced by international students studying in the US. This year's ceremony, held on 19 June, saw a rare double win, with University of Texas student Annie Silverstein winning both the main award, as voted for by our members, and the Special Jury Prize, chosen by a select panel of industry experts, for her film *Skunk*. In 2015, we will be expanding the Awards into a nationwide event and renaming it the BAFTA US Student Film Awards.

Another celebration of young talent came in the form of the BAFTA Young Game Designers Awards, which was held on 12 July at BAFTA 195 Piccadilly. This was the first time the competition, which was open to any young people aged between 11 and 16, had its own dedicated ceremony. Fifteen-year-old Adam Oliver was selected as the winner of the Game Making award for his creation,

AlienX; while Rhianna Hawkins, aged 16, collected the Game Concept award for her game design for *Tomatos Role*.

The British Academy Cymru Awards was held at the Wales Millennium Centre in Cardiff on 26 October and was hosted by Jason Mohammad. For the first time in many years, the ceremony was televised, with a one-hour highlights programme broadcast on S4C. Among the 28 awards presented on the night were three BAFTA Cymru Special Awards: acclaimed journalist and BBC Middle East editor Jeremy Bowen collected the Siân Phillips Award; the Gwyn Alf Williams Award went to Green Bay for its production *The Miners' Strike – A Personal Memoir*; and actress Nerys Hughes was given the Special Award for Outstanding Contribution to Television. Pontypool born writer-director Keri Collins won the Breakthrough Award for his film *Convenience*, which starred and was produced by one of our 2014 Breakthrough Brits, Ray Panthaki.

The BAFTA Los Angeles Jaguar Britannia Awards, presented by BBC America and United Airlines, ►

From top: Tomatos Role creator Rhianna Hawkins; Dame Judi Dench at the BAFTA Los Angeles Jaguar Britannia Awards; Siân Phillips Award recipient Jeremy Bowen gives an interview at the BAFTA Cymru Awards; Nerys Hughes collects her BAFTA Cymru Special Award



was held on 30 October at the Beverly Hilton Hotel in LA. Hosted by comedian Rob Brydon MBE, the ceremony was aired on BBC America on 2 November. Honourees on the night were Robert Downey Jr, who was presented with the Stanley Kubrick Award for Excellence in Film; Mark Ruffalo was given the Humanitarian Award for his work with non-profit organisation Water Defense; Emma Watson was the recipient of the British Artist of the Year Award; Mike Leigh OBE received the John Schlesinger Award for Excellence in Directing; and Dame Judi Dench was given the Albert R Broccoli Award for Worldwide Contribution to Entertainment.

The **British Academy Scotland Awards** was held at Glasgow's Radisson Blu Hotel on 16 November and hosted by Hazel Irvine. The big winner on the night was gritty prison drama *Starred Up*, which won three awards, including the Writer Film/Television category for BAFTA Breakthrough Brit 2014 initiate, Jonathan Asser. For the first time, the acting categories were separated by gender and by art form, with James McAvoy (Actor Film, *Filth*), David Tennant (Actor Television, *The Escape Artist*), Sophie Kennedy Clark (Actress Film, *Philomena*) and Shirley Henderson (Actress Television, *Southcliffe*) all collecting awards. The three BAFTA Scotland Outstanding

Contribution awards went to presenter Lorraine Kelly OBE (for Television); first assistant director Tommy Gormley (for Craft); and producer Alex Graham (for Broadcasting).

The **British Academy Children's Awards** was held at the Roundhouse in London on 23 November and hosted by Doc Brown. The results of the BAFTA Kids' Vote were announced, with more than 200,000 votes cast by 7-14-year-olds, who selected *Frozen* (Feature Film), *Jessie* (Television), *Minecraft* (Game) and *Bin Weevils* (Website) as winners in their respective categories. Esteemed illustrator and puppet-maker Peter Firmin received the Special Award for his outstanding contribution to children's media; his work includes some of the UK's most memorable children's productions, including *Ivor the Engine*, *Bagpuss* and *The Clangers*.

Kicking off 2015 in style, the **EE British Academy Film Awards** was our most high profile event of the year. It was held at the Royal Opera House in London on 8 February and hosted for the 10th time by Stephen Fry. *Boyhood* won two of the most coveted awards on the night, Best Film and Director (for Richard Linklater), adding Supporting Actress (Patricia Arquette) to its tally. *The Theory of Everything* also won three (Outstanding British Film, Adapted

From top: The Film Awards campaign artwork by Malika Favre; Leading Actor winner Eddie Redmayne backstage with Professor Stephen Hawking; Special Award recipient Peter Firmin; James McAvoy collects his BAFTA Scotland Award

Screenplay and Leading Actor for Eddie Redmayne). But it was actually *The Grand Budapest Hotel* that won the most BAFTAs with five awards. Writer-director Wes Anderson won his first BAFTA for Original Screenplay, with the film adding Costume Design, Production Design, Make Up & Hair and Original Music to its roster of wins. JK Simmons won Supporting Actor for *Whiplash* (which also collected the Editing and Sound awards) and Julianne Moore was presented with the Leading Actress award for *Still Alice*.

New and emerging British talent celebrated at the Awards included *Boogaloo and Graham* and *The Bigger Picture* (the latter made by former BAFTA scholar, Daisy Jacobs), which won the British Short Film and the British Short Animation categories respectively; Outstanding Debut by a British Writer, Director or Producer was won by writer Stephen Beresford and producer David Livingstone for *Pride*; and the public-voted EE Rising Star Award went to actor Jack O'Connell.

The special award for Outstanding British Contribution to Cinema was presented to BBC Films, while director Mike Leigh became the first BAFTA Fellow of 2015, the highest honour the Academy bestows, for his ▶



incredible body of work, which includes *Naked*, *Secrets & Lies* and *Mr. Turner*.

The **British Academy Games Awards** was held at Tobacco Dock, London, on 12 March, with Rufus Hound as host and the ceremony live-streamed on Twitch. While big hitters *Destiny* won Best Game, *Far Cry 4* collected the Music award, and *The Last of Us: Left Behind* picked up two BAFTAs for Story and Performer, the evening was dominated by independents. *Monument Valley* (British Game and Mobile & Handheld), *Lumino City* (Artistic Achievement), *OlliOlli* (Sport), *Never Alone (Kisima Ingitchuna)* (Debut Game) and *Valiant Hearts* (Original Property) were all among the winners.

The BAFTA Ones to Watch Award, in association with Dare to be Digital, showcases the best in young games developers. The award this year was won by *Chambara*, a game created by a team of students from the US. At the other end of the spectrum, industry veteran and co-creator of the classic *Elite*, David Braben OBE, was presented with the Fellowship.

The **British Academy Scotland New Talent Awards** was held on 9 April at the Arches in Glasgow. Hosted by Muriel Gray, the event honours work created by Scottish new and emerging practitioners across 14 categories. ►

CASE STUDY

Chris Lunt

Screenwriter Chris Lunt was selected as one of 18 Breakthrough Brits in 2014, our flagship initiative to support emerging talent in film, television and games, in partnership with Burberry. The Breakthrough Brits receive a year's access to BAFTA 195 Piccadilly, BAFTA mentorship and invitations to many of our events. Lunt went on to be nominated twice, at the Television Craft Awards for Breakthrough Talent and at the Television Awards for Mini-Series for his ITV drama *Prey*, with Nicola Shindler, Tom Sherry and Nick Murphy.

"The Breakthrough Brits has been fantastic. Any association with such a high profile organisation as BAFTA does you a world of good. It's really helped me get on people's radars and has led to a lot of job enquiries and projects being offered my way.

I've really enjoyed the networking side of the scheme. BAFTA has been great at setting up meetings with people who you wouldn't necessarily get through to on your own. I met Simon Pegg, which was really interesting and we got on like a house on fire. I want to get into writing films eventually and just having someone like Simon Pegg aware of me is a huge help towards that.

I've been telling loads of people to apply for Breakthrough Brits, some of whom wouldn't have considered it because of their age. But I'm 44 – just because it's called Breakthrough Brits doesn't mean it's for kids. It's open to everybody; all you have to have done is made your mark.

It's a really wonderful initiative. The profile it gives you is second to none and the support you get from BAFTA is fantastic. They are tireless in their support. To be named a Breakthrough Brit and then be nominated for two BAFTAs this year has been like a dream come true. I've had such a massive profile boost this year and I'm convinced it's down to being named a Breakthrough Brit."

From top: BAFTA Breakthrough Brit Chris Lunt meets Simon Pegg; the *Prey* writer posing for the Breakthrough Brits brochure photoshoot



Among the winners was 12-year-old Hannah Ord, who took home the Actress award for her role in the short film *Last Night in Edinburgh*. As further proof that BAFTA's support can help inspire and develop new talent, it was particularly pleasing to see BAFTA Scholarship recipient Steven Cameron Ferguson win the Camera/Photography award. To cap his night, Ferguson – who was one of 10 students awarded a BAFTA Scholarship in 2013 to help fund his post-graduate course – was also named as the winner of Best New Work (supported by Channel 4), the final best-of-the-best award which is selected from the other 13 category winners.

The **BAFTA Cymru Award for Games and Interactive Experience** was presented at a special ceremony held in the Wales Millennium Centre in Cardiff on 17 April, as part of the Wales Games Development Show and Digital Innovation Week Wales. Breakthrough Brit Mitu Khandaker-Kokoris presented Cube Interactive and Boom Kids with the award for its mobile game *Ludus*. Three commendation certificates were also presented at the ceremony.

The Brewery in London was the venue for the **British Academy Television Craft Awards**, hosted by Stephen Mangan on 26 April. Supernatural

horror series *Penny Dreadful* was the most successful winner on the night, picking up BAFTAs for Production Design, Make Up & Hair Design and Original Music. *Sherlock* picked up its eighth and ninth BAFTAs in just four years, winning both the Sound: Fiction and Editing: Fiction categories. Sally Wainwright collected her third win in as many years, this time for *Happy Valley* in the Writer: Drama category. Mackenzie Crook won his first BAFTA in the Writer: Comedy category for *Detectorists*. Vision mixing was also recognised at the Awards, with industry veteran Hilary Briegel presented with the BAFTA Special Award. Director Marc Williamson won the Breakthrough Talent award for his fly-on-the-wall documentary *The Last Chance School*. Williamson was one of our Breakthrough Brits in 2014 and saw off competition from another initiate of the scheme, writer Chris Lunt, for *Prey*.

The **House of Fraser British Academy Television Awards** was held at the Theatre Royal on Drury Lane, London, on 10 May and televised on BBC One. *The Lost Honour of Christopher Jefferies* won Jason Watkins his career-first BAFTA in the Leading Actor category, as well as Mini-Series; and *Marvellous* also won two awards, for Gemma Jones (Supporting Actress) and Single Drama. Georgina Campbell

collected the Leading Actress award for *Murdered by My Boyfriend*, and Stephen Rea was the winner of the Supporting Actor award for *The Honourable Woman*.

Female Performance in a Comedy Programme was won by Jessica Hynes, receiving her first BAFTA for *W1A*. Matt Berry won the equivalent category for Male Performance for *Toast of London*. *True Detective* was named as International winner, while *Sherlock* extended its tally, winning the only award voted for by the public, the *Radio Times* Audience Award.

Included in the ceremony was a filmed tribute to broadcaster Clive James CBE, featuring footage of his Special Award presentation earlier this year. On the night, a Special Award was also presented to writer-producer Jeff Pope, whose work includes *Mo*, *Appropriate Adult* and *Cilla*. The Fellowship was bestowed upon journalist and *Channel 4 News* anchor Jon Snow in recognition of his outstanding work in the news and current affairs industry.

Ceremony host Graham Norton had good reason to close the show with a smile on his face, with his chat show series, *The Graham Norton Show*, winning the Comedy And Comedy Entertainment Programme category earlier that evening. ●

From top: Television Awards host Graham Norton with his own BAFTA; Performer category winner Ashley Johnson backstage at the Games Awards; vision mixer Hilary Briegel prepares to collect her Special Award.



Awards in Numbers

1,000,000

The number of people who viewed our EE British Academy Film Awards red carpet live stream.

NINE

The age of *Katie Morag* star Cherry Campbell, who became the youngest ever recipient of a BAFTA, winning the Performer category at the Children's Awards.

The total number of Britannia Awards presented by BAFTA Los Angeles since Albert R 'Cubby' Broccoli received the first back in 1989.

70

20,649

The number of likes posted on BAFTA's Facebook page for a photograph of actor Chris Evans on the Film Awards red carpet (top right). It's our most liked Facebook post ever.



1.03 MILLION

The number of users who saw @BAFTA tweets on the day of the Children's Awards.

The number of games honoured at this year's Games Awards. With a total of 17 categories, the wide spread of winners shows just how diverse, vibrant and robust the games industry is at the moment.

15

8 MILLION

The number of people reached by our Tweets on the day of the Film Awards.

26,431

The total number of impressions to date that the Film Awards brochures received on free publishing site Issuu.com. French-born artist Malika Favre created five different artworks, recognising the five films nominated in the Best Film category, to feature as variant covers. The most viewed version on Issuu was *The Theory of Everything*.



From top: Actor Chris Evans on the Film Awards red carpet; Games Awards host, Rufus Hound; BAFTA's youngest winner to date, Cherry Campbell, at the Children's Awards



From top: With Audrey Hepburn at the BAFTAs in 1964, having won an award for his performances in Guns at Batasi and Seance on a Wet Afternoon; at the BAFTAs in 1983, where he won two awards for Gandhi and became an Academy Fellow; backstage at the Film Awards in 2006

A Tribute to Lord Attenborough

It was with much sadness that we bade farewell to one of BAFTA's most ardent and compassionate supporters, Lord Richard Attenborough CBE, in August 2014. Throughout his illustrious film and television career, he served as BAFTA chairman (1969–1971), trustee (1972–2003), vice-president (1973–1995) and president (2002–2010). We miss him greatly, but his contribution to BAFTA and the British arts will never be forgotten and his legacy lives on through his remarkable body of work.

In the Film Awards brochure, we ran a special tribute to Lord Attenborough, asking our members, his friends and colleagues and the BAFTA staff to provide one word or short phrase that they felt perfectly captured the indomitable essence of the man. Here are just a few of the many kind words we received; the full tribute can be found [here](#).

A noble man in ignoble times.

Always approachable, positive, loyal. A true friend and colleague – we had a lot of fun together.

Always called you 'darling', held your hand and listened.

An affable exterior concealed a first-class business brain.

British film never had a better friend and champion, and perhaps never will again.

Champion of the independent filmmaker.

Epitomised all that is special about British talent, character, ethics and family life.

Every film he made was a landmark and tribute to his diversity.

For my first film role as an actress, I was hired as an extra in Cry Freedom, but then Dickie decided to graduate my role to a speaking part. Thirty years later, I have two BAFTAs, I'm a BAFTA member and an African at that.

God bless this tremendous artist. We are so lucky to have had him in our midst.

He was driven by high artistic standards, love, fairness and a strong sense that all were created equal, no matter their background, and should be given a chance in life.

I admired Lord Attenborough as an artist and also as a beautiful husband and person. Will never forget how amazing he was.

In a business of rogues and vagabonds he stood out as a true gentleman. He cared about the world he lived in and used his art to propagate a human, political message.

Inspirational actor, director, individual.

Leaves behind a legacy of wonderful films, each one will continue to inspire future generations.

While planning a 25th anniversary screening of Gandhi in Delhi, sadly ill health prevented him from going and, therefore, it taking place. He could not have been more generous, supportive, charming and apologetic for his human frailty. That was Lord Attenborough all over.

Loved our banter on film but mainly football – him Chelsea and me Arsenal – while I applied his wig each day.

One of the film industry's finest nurturers, a true perfectionist and, more importantly, a beautiful soul.

Passionate about BAFTA.

The British film industry would look very different, if it existed at all, without your timely interventions and political astuteness. Channel 4 also owes you a sizeable debt of gratitude.

The twinkle in his eye, fuelled by his intelligent humour.

Visionary, dedicated and gracious.

Yes, Dickie, we will remember we are in show business!



A full obituary to Lord Attenborough can be found [here](#)

From top: Director Lone Scherfig delivers the David Lean Lecture;
Julie Walters discusses her work at BAFTA's first A Life in Television event;
Emma Thompson offers a unique perspective at her Screenwriters On Screenwriting lecture

Events

BAFTA runs a varied programme of events throughout the year, providing the opportunity to celebrate the art forms of film, television and games, as well as debate and discuss the key issues affecting the industries. All of these events are open to the public and many are filmed by BAFTA Productions for our online learning channel, BAFTA Guru, and our YouTube account. Through channels such as these, we can offer the wider community the opportunity to learn about the creative process from the very best craft practitioners, deepening an appreciation of the moving image in a global audience.

BAFTA's annual sector lectures are a case in point. The [David Lean Lecture](#), which aims to educate, inform and inspire practitioners and the public by providing insight into the experiences of some of the world's best and most compelling directors, was this year delivered by Lone Scherfig in December. Scherfig, whose celebrated filmography includes *An Education* and *One Day*, was the first woman to ever deliver the lecture.

Given the low representation of women in our industries, especially games, BAFTA is proud that several of the experts we've invited to speak this year have been female practitioners. Ubisoft's Jade Raymond, executive producer of the award-winning *Assassin's Creed*, delivered the [Games Lecture](#) in May. Actress and writer Emma Thompson (*Pride & Prejudice*) also joined James

Schamus (*Crouching Tiger, Hidden Dragon*) and Steven Knight (*Eastern Promises*) to deliver our [Screenwriters' On Screenwriting](#) lectures in September. This popular series, supported by The JJ Charitable Trust, is now in its fifth year.

Actress Julie Walters CBE, who was made a BAFTA Fellow in 2014, was the subject of two new BAFTA activities in December 2014. Our in-house production company, BAFTA Productions, co-produced with Whizz Kid Entertainment a special hour-long programme, entitled *Julie Walters: A Life On Screen*. This aired on BBC Two on Christmas Eve and received ratings of 1.7 million, with a repeat on New Year's Day garnering 1.3 million viewers. The BAFTA-winning actress also helped us launch a new event strand in December, entitled [A Life In Television](#), which celebrates leading figures ▶



EVENTS

from the world of television and their contribution to the art form. Another BAFTA Fellow, Michael Palin CBE, was the guest for our second A Life In Television event in March.

This new series complements our [A Life In Pictures](#) strand, which this year included director David Fincher, and actors Ray Winstone, Ethan Hawke and Alan Rickman. BAFTA Productions filmed all four events, which were repurposed and sold globally by IMG Media.

Also new for BAFTA was the introduction of [The Craft Sessions](#) series. Aimed at giving students and emerging talent the opportunity to pick the brains of some of the world's leading lights in film and television, these day-long events were held the day before the Film and Television Craft Awards. The panels were formed from the nominees at both Awards and covered such categories as Hair And Make Up, Editing, Music and Special Visual Effects.

Our Children's and Games Awards also ran public-facing events before the ceremonies. Before the Children's Awards in November, we organised a [Red Carpet Experience](#), giving children aged 7–14 an opportunity to discover just what it takes to create their favourite programmes through

a series of masterclasses with some of the nominees. As part of the EGX Rezzed festival held in March in London, we created the [Inside Games Arcade](#), showcasing 15 new independent games as well as the two games created by the BAFTA Young Game Designers 2014 winners. Inside Games forms part of our Career Starter Forums series – which also includes [Generation Next](#) and [Filmmakers Forum](#). These help lift the lid on the film, television and games industries for practitioners with one foot in the door. More than 1,000 practitioners benefited from these events.

As part of our [Skills Development](#) programme, we also host a series of masterclasses throughout the year, and once again we were able to attract some of the best practitioners in the business to talk about their various crafts. For instance, our [Conversations With Screen Composers](#) at the Royal Albert Hall saw Patrick Doyle and David Arnold talk passionately about their art. Masterclasses we held this year included William Goldenberg (on editing), Morag Ross (on make-up and hair), Dick Pope (on cinematography), Lois Burwell (on make-up, held in Hong Kong) and Sally Wainwright (on screenwriting), among many others.

[BAFTA Scotland](#) invited some of its homegrown talent to discuss their

particular skillsets: Hamish Hamilton spoke about multi-camera directing; Tania Alexander, executive producer of *Gogglebox*, discussed the creation and format of the series; journalist Allan Little spoke about his 30-year career reporting on the frontline; and Mark Leese delivered a masterclass on production design as part of the Glasgow Film Festival's Behind The Scenes strand.

Writer Stephen Beresford joined guests at a special screening of his comedy film, *Pride*, organised by BAFTA Cymru, and took part in a Q&A session afterwards. BAFTA Cymru also hosted a special [An Audience With... Michael Sheen OBE](#) in March, giving guests a unique insight into the extraordinary career of the Newport-born actor.

BAFTA Cymru also contributed to our [Commissioners Breakfasts](#) series, to give a select group the opportunity to access the minds of some of the key television content decision-makers in the UK. This year's event, co-hosted with Creative Europe, provided both a panel session and 20-minute one-to-one sessions with: Roberto Troni from Channel 4; Gwawr Martha Lloyd from S4C; Sky's Lizzie Gray; Martin Rakusen, commercial director, fiction at BBC Worldwide; and BBC Wales' Faith Penhale. ▶

From top: David Fincher discusses his Life In Pictures; BAFTA Special Award winner Hamish Hamilton leads a masterclass on multi-camera directing; presenter Naomi Wilkinson with Postman Pat's black and white cat at the Children's Awards Red Carpet Experience; a masterclass with make-up artist Lois Burwell in Hong Kong



Pinewood Studios Group Creative Europe's Judy Wasdell and the Welsh Government's business development manager, David Ball, also took part in the one-to-one sessions.

BAFTA Cymru took its event activities overseas too, hosting a special event in New York to celebrate the 10th anniversary of the new critically-acclaimed *Doctor Who* series, in partnership with BAFTA New York, Cardiff Business Council and BBC America. More than 220 industry guests were treated to a big screen presentation of the episode 'Listen', followed by a Q&A with showrunner and writer Steven Moffat.

BAFTA New York itself organised two *In Conversation* events in October and November with actors Eddie Redmayne and Keira Knightley respectively. This strand explores the careers of notable British talent, looking at what it takes to become and remain a distinguished artist.

Staying in New York, HBO hosted an evening with *Aaron Sorkin*, creator of hit show *The Newsroom*, for BAFTA members and journalists, where he offered his thoughts on what it takes to run a successful, objective news service (but not necessarily a financially secure one). The first of two *Brits Who Cracked America* events, a series ▶

CASE STUDY

BAFTA Kids Hospice Screenings

As part of our wider BAFTA Kids programme, we run special screenings for children with life-limiting conditions and their families. This series of film screenings is held across the UK and is made possible by the fundraising efforts of BAFTA's members who run the London Marathon. They are a true highlight of our charitable work.

Each event is specially created with the needs of the families in mind, to give them the opportunity to partake in an everyday family excursion that we often take for granted: a trip to the cinema. The screenings include seasonal activities and entertainment to create a truly special day out. The films screened this past year were *Penguins of Madagascar* at Christmas 2014, and *Cinderella* at Easter 2015.

The Ryans were just one of the families who attended the *Cinderella* event at the Odeon in Belfast in March, which was held in association with Disney and Cinemagic for the families of the Northern Ireland Children's Hospice.

"I just wanted to thank you for arranging such a fantastic morning at the cinema to see Cinderella for all of the families who use the Hospice. It was such a treat for us to get out as a family and it was Emily's first trip to the cinema – I can wholeheartedly say that she loved it! Being able to make precious family memories is so important to families like ours. Thank you!"

From top: There was plenty of fun in the foyer for the young guests at our BAFTA Kids Hospice Screenings of Penguins of Madagascar and Cinderella



EVENTS

celebrating British talent currently at the forefront of film and television in the US, saw Daniel Battsek, president of Cohen Media Group, and his brother John Battsek, who runs Passion Pictures, discuss their broad careers. Sarah Barnett, president and general manager of BBC America, Paul Buccieri, president of the A&E and History channels, and Rebecca Eaton OBE, executive producer of the *Masterpiece* series, spoke about their experiences of working in America at the second Brits Who Cracked America event.

BAFTA New York's Children's Committee also hosted a welcome reception for children's channel *Sprout*, which had moved to the metropolis from Philadelphia. More than 80 members of New York's children's media community were there to welcome the company that has become a leader in commissioning British programming for the US market.

BAFTA Los Angeles' Tea Parties are a highlight of event activities on the West Coast. Held in January and August, these are always star-studded affairs, providing members and guests a chance to toast a year of awards achievements and raise funds for our charitable endeavours in the region. Among the guests in attendance this year were Eddie Redmayne, Minnie Driver, Benedict Cumberbatch and James Corden OBE, to name a few.

Back in the UK, the **BAFTA Crew** programme opened its ranks to games practitioners and those based in London this year. This Skills Development scheme, supported by Creative Skillset, handpicks practitioners with an established track record in our industries and helps them to network and learn from each other.

We also held various **debates and Question Times** throughout the year, exploring a range of topics including diversity, free speech and the effect of tax breaks on creativity. ●

From top: BAFTA Cymru's Brunch with the Drama Commissioners; Steven Moffat fields questions at the BAFTA Cymru Doctor Who screening in New York; Anna Kendrick and Eddie Redmayne enjoy a BAFTA Los Angeles Tea Party; producer John Battsek discusses his career at a BAFTA New York Brits Who Cracked America event



Events in Numbers

EIGHT



The number of crafts covered at our inaugural BAFTA Film Craft: The Sessions, a day of Q&A panels with some of the leading lights from the industry held on the Saturday before the EE British Academy Film Awards in February. The featured topics were cinematography, costume design, editing, hair and make-up, music, production design, sound and special visual effects.

Academy Film Awards in February. The featured topics were cinematography, costume design, editing, hair and make-up, music, production design, sound and special visual effects.

Danish director Lone Scherfig gave the 14th annual David Lean Lecture, held at BAFTA 195 Piccadilly on 15 December. It was the first time the lecture had been delivered by a woman.

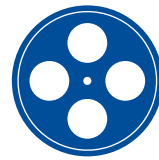
14

400

The number of luminaries who attended the celebration hosted by BAFTA New York to present director Marcus Robison with his Television Craft Award for Photography – Factual for his documentary, *Rebuilding the World Trade Center*. The reception was held on the 68th floor of 4 World Trade Center in New York, with the Freedom Tower as the appropriate backdrop.

From top: Ben Shires and Katie Thistleton pose with the audience at a BAFTA Kids: Behind The Scenes event; Production Design is discussed by a panel of industry experts at BAFTA Film Craft: The Sessions; veteran editor Terry Rawlings (left) receives his BAFTA Special Award from friend and colleague, sound mixer Ray Merrin

3



The number of UK venues where our BAFTA Shorts tour screened, including Broadway in Nottingham, the Filmhouse in Edinburgh and the Queen's Film Theatre in Belfast. The collection featured the nominated films in the British Short Film and British Short Animation categories at the Film Awards in 2015.

Edinburgh and the Queen's Film Theatre in Belfast. The collection featured the nominated films in the British Short Film and British Short Animation categories at the Film Awards in 2015.

2,800

The number of jelly beans equivalent to the weight of a BAFTA award (or 3.7kg).

This was one of the fun competitions we ran at our BAFTA Kids: Behind The Scenes showcase, which visited six cities across the UK to help children and families better understand what it takes to make a great children's television show through BAFTA-winning guest speakers. Hosts of the 90-minute events included Ben Shires, Katie Thistleton, Bobby Lockwood and Naomi Wilkinson.



FOUR

The number of BAFTA nominations that editor Terry Rawlings has, namely for *Blade Runner*, *Chariots of Fire*, *Alien* and *Isadora/Women in Love*. Rawlings was the subject of our Tribute on 7 December, also receiving a BAFTA Special Award on the night.



Nurturing Talent

BAFTA takes its commitment to safeguarding the future of the film, television and games industries very seriously. We do this by discovering the next generation of talent, nurturing them, providing them with expert advice from the best in the business and helping them to finesse their inherent creativity into applicable industry skills. BAFTA's membership base and our little black book of industry contacts is invaluable in meeting this key principle of our learning mission.

The quest to discover new and emerging talent is often mistaken for a search for teenagers, students and recent graduates. While BAFTA undeniably runs many initiatives with that aim in mind, we do not limit our endeavours to help discover the stars of tomorrow. Our New and Emerging Talent programme is set up to highlight just that: talent. We aim to give anyone who shows promise the opportunity to carve their own legacy on film, television and games, no matter their background.

A case in point came in the form of the 2014 [Breakthrough Brits](#), our flagship emerging talent initiative run in partnership with Burberry. Two of the 18 Breakthrough Brits revealed in October were in their 40s: Chris Lunt, writer of mini-series *Prey* who was nominated for two BAFTAs, and Jonathan Asser, writer of feature film *Starred Up*, which won him a BAFTA Scotland Award in the Writer Film/Television category. They join Daniel Gray and Marc Williamson as 2014 alumni of the

initiative who went on to be nominated for a BAFTA after being named a Breakthrough Brit – Gray headed up the development team of *Monument Valley*, which was nominated for five Games awards (winning two), and Williamson won the Breakthrough Talent category at this year's Television Craft Awards.

Director Christopher Nolan gave an inspirational speech to this year's Breakthrough Brits at a special event at BAFTA 195 Piccadilly, including a rare screening of his 1997 short *Doodlebug*. The list of luminaries who offered Breakthrough Brits mentoring support is too long to print in its entirety; they included actors Sir Patrick Stewart OBE, Simon Pegg, Chiwetel Ejiofor OBE and Sir Daniel Day-Lewis, writer Jane Goldman, head of BBC Films' Christine Langan, and composer Ennio Morricone, among many more.

Another key emerging talent programme is [Brits To Watch: The Screenings](#), held in partnership with the ▶

From top: BAFTA Breakthrough Brit Jonathan Asser rises to receive his BAFTA Scotland Award; Breakthrough Brit Daniel Gray admires one of two BAFTAs awarded to his game *Monument Valley*; Breakthrough Brit Katie Leung meets Olivia Colman



NURTURING TALENT

British Council, which shares the best of British emerging talent, on-screen and off, with many of the US' most talented and influential people in film, television and games. Working with BAFTA New York and BAFTA Los Angeles, we introduced Kieran Evans (screenwriter and director of *Kelly + Victor*, based on Niall Griffiths' novel), Hong Khaou (writer and director of *Lilting*), Yann Demange (director of *'71*) and John Maclean (writer and director of *Slow West*) at events in both cities over the course of the year.

The [BAFTA Rocliffe New Writing Forum](#) continued to go from strength to strength. This scheme provides a platform for aspiring screenwriters to learn from the best, and for a lucky few to have their work performed in front of key industry decision-makers. Guests of the Forum this year included Dennis Kelly, Jane Featherstone, Juliette Towhidi and Stephanie Laing.

For the Forum's Comedy Showcase, five emerging writers or writing pairs won the opportunity to see their work performed live in front of television executives at either the Guardian Edinburgh International Television Festival (GEITF) or the New York Television Festival (NYTVF). Karen Reed and writing pair Tommy Rowson & Nick Beasley had an extract of their comedy scripts

performed at GEITF in August, where they received feedback from a panel including Myfanwy Moore, UK controller of comedy production at the BBC; Amy Hartwick, senior vice president, creative development for ABC Studios; actress Sharon Horgan; and US comedian Rob Delaney. In October, John Sheerman and writing pairs Nicole Paglia & Daniel Brierley and Neil Warhurst & Izzy Mant also saw their work performed by professional actors to a packed audience at NYTVF. Both BAFTA Rocliffe showcases were supported by our branches in Scotland and New York, and delivered in partnership with British Airways, GEITF and NYTVF.

As well as our BAFTA Rocliffe Television Drama and Comedy Forums, this year we also introduced a search to discover new writers creating work for children and families. Alison Down was named as the inaugural winner of the latter in October: she received an expenses-paid trip and full delegate pass to the international children's programming market, MIP Junior, in Cannes in October, which included numerous networking opportunities.

We were also pleased to learn that former BAFTA Rocliffe Comedy alumni Peter Bowden and Thom Phipps had one of their scripts made into a new BBC Four comedy in 2015.

Called *Asylum*, it starred *Fonejacker's* Kayvan Novak. The writing duo were among the group of selected winners of the first ever Comedy Showcase in 2011.

Emerging practitioners often need help and guidance in the early stages of their careers, especially when trying to make it outside of their familiar locale. BAFTA Los Angeles runs a [Newcomers Program](#) to support British talent who make the move to Hollywood in search of US success. Up to 35 participants receive mentoring, career advice and access to our year-round series of events and screenings as a means to support them at this stage of their career.

BAFTA's [Scholarships](#) are a vital ingredient in our mission to nurture, support and develop the next generation of talent and we expanded the programme into Asia in 2014. Tian Macleod Ji, from Oxford, was awarded a scholarship to study for his Masters in Creative Media at the City University of Hong Kong; while Hong Kong resident Wan Pin Chu was awarded the BAFTA Yip Foundation Scholarship towards his Masters in Composition For Screen at the Royal College of Music in London. Both receive a bursary to help with their studies and mentoring organised by BAFTA. ▶

From top: Director Yann Demange talks about his film '71 at a Brits To Watch: The Screenings event in Los Angeles; BAFTA Yip Foundation scholar Wan Pin Chu; actors perform an extract from a new script at a BAFTA Rocliffe New Writing Forum



We awarded nine scholarships to UK post-graduate students, with Matilda Ibini (studying an MA in Creative Writing (Playwriting and Screenwriting)); Elizabeth Mercuri (studying for an MSc Games Software Development – see box out); and Gordon Napier (MA/MFA Film Directing) being given the three prized annual Prince William Scholarships for Film, Television and Games, supported by BAFTA and Warner Bros.

Our other UK recipients were: Tadhg Culley (MA Screenwriting); Emily Ellis (MA 3D Computer Animation); Bradley Johnson (MA Moving Image and Sound); Morgan Ritchie (MA Directing Animation); Eloise Tomlinson (MA Digital Effects); and continuing scholarship recipient, Sam Coleman (MA Games Design and Development). Sam was one of the first ever Prince William Scholars back in 2013.

Our UK scholarships are part of a wider programme that extends to the US. In 2014, BAFTA Los Angeles awarded five scholarships to Iesh Thapar, Catherine Taylor, Andrew Duncan, Samuel Icklow and William Stefan Smith (who received the Nigel Lythgoe Television Scholarship for a second year). Meanwhile, on the other side of the States, BAFTA New York gave scholarships to Lin Que Ayoung; ►

CASE STUDY

Elizabeth Mercuri

Student Elizabeth Mercuri was selected as one of three BAFTA scholars to receive a Prince William Scholarship in Film, Television and Games, supported by BAFTA and Warner Bros. in 2014. Benefits include: funding towards her Masters degree in Games Software Development; BAFTA mentorship and free access to BAFTA events. Warner Bros. also provides the three scholars with mentorship, masterclasses and a short funded work placement within the Warner Bros. group.

“It’s been an incredible experience. I didn’t realise how much it would help me in terms of steering me and giving me confidence in what I want to do. The difference between what I thought I would get and what’s actually happened has been insanely different... On paper, the scholarship sounds great. But when you actually start doing it, you realise how much context it gives to what you’re doing. Now everything has a context; I know what I’m working towards now. It’s really good for morale.”

The mentorship has been brilliant. I want to work for a studio rather than go indie, so getting input and advice from BAFTA and my mentors has been invaluable. I’m learning so much.

I’m really passionate and really want to do this, so having that BAFTA support and meeting like-minded people makes that easier. The whole scheme has been priceless. I can’t say enough good things about it.”

From top: Ubisoft’s Jade Raymond meets Prince William Scholar Elizabeth Mercuri before her Games Lecture; Mercuri received mentorship and financial support towards her Masters in Games Software Development



Camille Brown; Lucien Follini-Press; Stephen Lorusso; Melissa Rodriguez; John Sowulski; and Tina Zarbaliev.

Mentoring by industry experts and established practitioners is a key part of most of our new and emerging talent activities. A project run by BAFTA Los Angeles, called Inner City Mentoring, helps film students at the Washington Preparatory High School and Oak Street Elementary develop their talents. This programme culminated in a special presentation of their films, and the most promising students were offered scholarships to the New York Film Academy's Los Angeles classes to continue their professional studies.

BAFTA inspires children and young people into considering a career in the film, television and games industries through various events and initiatives held throughout the year. Our **Young Game Designers** (YGD) competition is just one example of how we seek to enthuse the next generation of games practitioners through special workshops and events.

Sixteen-year-old Rhianna Hawkins joined Adam Oliver at our first dedicated YGD Awards ceremony in July (see Awards on pp.4-7) as winners of the Game Concept and Game Making categories respectively.

The 2015 competition, in association with the Nominet Trust, will see some significant changes. This includes expanding the age range of potential entrants to 10 to 18-year-olds, and introducing two new awards: the Mentor Award, for an inspirational individual involved in the education of young game designers, as voted for by the public; and the Hero Award, for a games industry professional who supports young game designers, selected by our Games Committee.

The disproportionate gender split of the games industry workforce (just 14 per cent are women) is an issue BAFTA is helping to tackle. In May, we teamed up with the **Inspiring Women** campaign to host a YGD workshop and speed networking event for girls at the state secondary school, Skinners' Academy, in Hackney. This workshop was specifically held to help advise and support young females who may not have considered a career in games before and enthuse them about the fantastic opportunities the industry can offer.

This was the second of two BAFTA and Inspiring Women events held this year: the first gave 850 schoolgirls an opportunity to meet 170 female practitioners from all areas of the arts to learn more about their careers, including actresses Jenny Agutter OBE and Jessica

From top: Kate Ho, winner of BAFTA Scotland's Y Not Game Jam (Girls Into Games); a YGD workshop encouraging schoolgirls in Hackney to consider a career in games; BAFTA Scholar Matilda Ibini

Raine, editor Rosie Boycott, costume designer Sandy Powell OBE, script editor Katy Harmer, and TV presenters Alex Jones and June Sarpong.

BAFTA Scotland also looked to raise awareness for the under-representation of women in the gaming industry at its **Y Not Game Jam (Girls Into Games)** event, held in partnership with Glasgow Caledonian University in September. This two-day event kicked off with an inspiring keynote speech from Luci Black, producer at Media Molecule, who spoke about how she found her way into the games industry. This was followed by an insightful panel with female industry veterans, who discussed discrimination and the importance of educating young people about the games industry. Participants of the Game Jam were then tasked with designing a game completely from scratch following the theme of 'Heroic Women' in just 48 hours. It was Kate Ho, from Firebrand Games, who won the competition, creating a unique SMS-text game based on the classic Scottish novel *Sunset Song*.

In 2013, BAFTA President HRH The Duke of Cambridge launched our **Give Something Back** campaign to help young people who wish to enter the film, television and games industries. This initiative continued its activities ►



into 2014 and 2015, with BAFTA partnering with five educational organisations – Speakers for Schools, Into Film, STEMNET, IdeasTap and the BFI Film Academy – to deliver school visits, online masterclasses, assessment of up-and-coming talent and one-to-one mentoring. Altogether, Give Something Back reached more than 6,000 young people in the past 12 months and we would like to thank all of our members and award winners and nominees who volunteered their time to support the initiative.

One such recipient, Steven Prescod, was given special attention by our President. A performance of Prescod's one-man show, *Brooklyn Boy*, in New York was witnessed by TRH The Duke and Duchess of Cambridge in December, and Prince William immediately asked for BAFTA's help

under the Give Something Back banner to raise awareness of this young talent. In his autobiographical show, Prescod talks about being raised by a single mother, being arrested and facing a seven-year prison sentence. BAFTA New York hosted a special performance of *Brooklyn Boy* in April, followed by a Q&A with Prescod and show director Moises Roberto Belizario. The show debuted at the National Black Theater in Harlem in May.

Discovering new talent and supporting those who have made their first tentative steps into the film, television and games industries is vital in keeping the lifeblood of these art forms flowing. Through our learning activities and our Awards – many of which include 'Breakthrough' and 'New Talent' categories – BAFTA remains committed to ensuring this happens. ●

From top: Nick Ikunda, winner of the Actor category at the BAFTA Scotland New Talent Awards; BAFTA New York's special performance of Brooklyn Boy; Breakthrough Brit Marc Williamson collects his Breakthrough Talent BAFTA at the Television Craft Awards



Nurturing Talent in Numbers

'SEVEN'

The number of Breakthrough Brits who have seen success by way of BAFTA nominations and wins since being named as part of the initiative. Six of our scholars have also done the same.



850

The number of schoolgirls who attended a special workshop event at the Tate Modern in April to inspire them to seek a career in the arts. The event gave them the opportunity to discuss prospective jobs with 170 women practitioners from all areas of the arts. This was one of two events held in partnership with the Inspiring Women campaign; the second, held in May, was a BAFTA Young Game Designers workshop for 60 schoolgirls from Skinners' Academy in Hackney.

The number of video uploads to our dedicated learning channel BAFTA Guru on YouTube over the past 12 months. At 31 minutes and 48 seconds, highlights from Paul Greengrass' David Lean Lecture (event originally held in March 2014) is the longest video of the year.



6,000

The number of young people who benefited from our Give Something Back campaign in the last 12 months.

The number of BAFTA scholarships awarded in 2014.



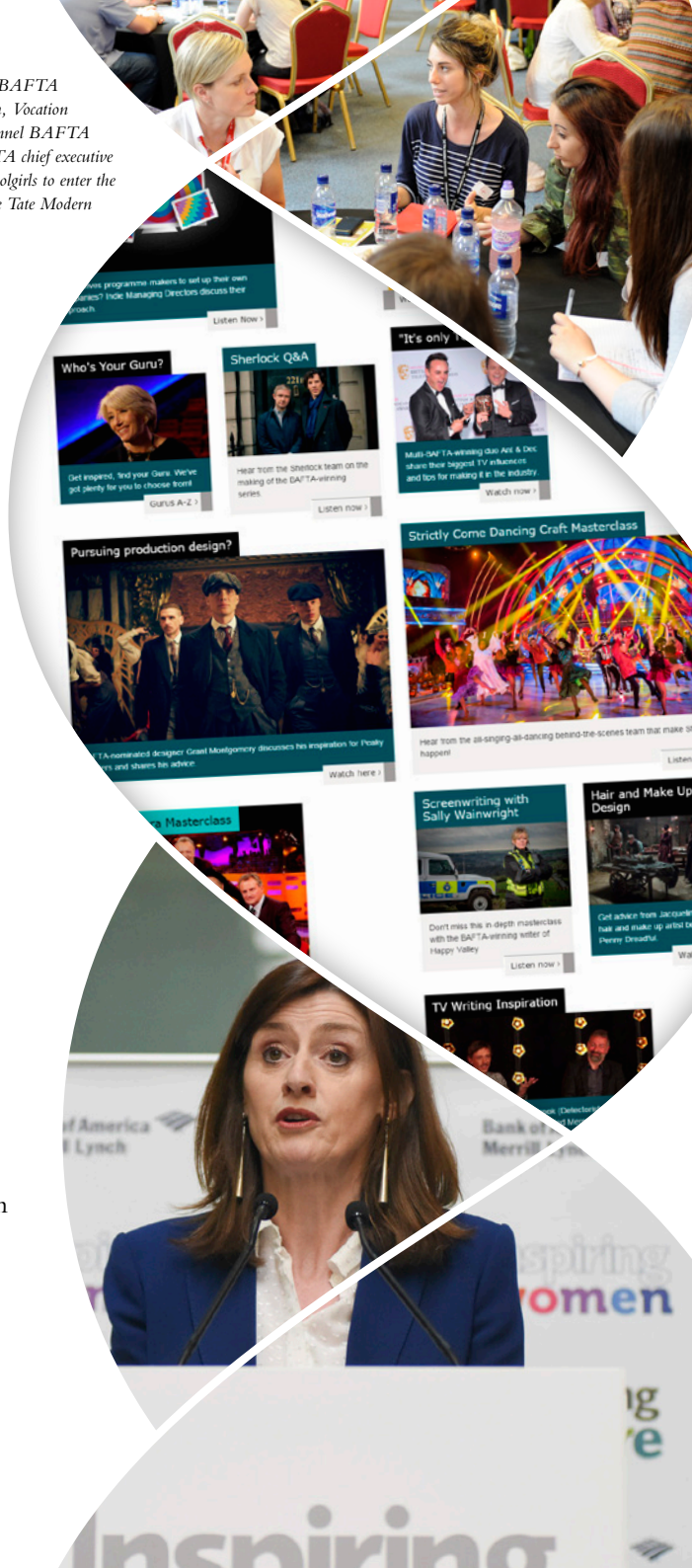
39

The number of nominees at the British Academy Scotland New Talent Awards across 12 categories.

The age range of people who had free access to the Vocation Vocation Vocation: BAFTA Scotland Career Surgery event, held at the Edinburgh International Film Festival in June. The afternoon offered networking opportunities, engagement with emerging talent and careers advice, and was held in partnership with Screen Academy Scotland.

16-25

From top: Participants at BAFTA Scotland's Vocation, Vocation, Vocation career surgery; our learning channel BAFTA Guru's new homepage; BAFTA chief executive Amanda Berry encourages schoolgirls to enter the arts at a workshop at the Tate Modern



Membership

Like the industries that we support, BAFTA's membership is ever evolving, ensuring that the Academy best represents the skills, crafts and talents needed to create films, television programmes and games. Our members may come from all walks of life and hail from all over the globe, but they all have one important thing in common: they have made a significant contribution to the art forms of the moving image.

The members are central to what we do, from voting at our Awards and helping with fundraising to giving their precious time and effort to help inspire, enthuse and mentor the next generation of talent. The success of our **Give Something Back** campaign – first launched in July 2013 and benefiting thousands of young people through mentorship, masterclasses, lectures and Q&A sessions – is testament to our members' dedication to our mission to discover and nurture future talent. The programme is currently being reviewed and refined to offer a more distinctive BAFTA experience, and we are still actively encouraging members to take part in our varied Learning & Events programme.

From top: New members this year included actor Benedict Cumberbatch (pictured with his wife); senior games designer Catherine Woolley; actress Kate Winslet; and children's television personality Justin Fletcher

To ensure we remain at the cutting edge of our industries and best represent the crafts involved, BAFTA is always on the lookout for talented practitioners to join our ranks from areas we feel are currently underrepresented. We made a concerted effort to recruit **games professionals** last year and saw an increase in uptake of membership of 10 per cent from this industry. Notable new members included Catharina Lavers Mallet, head of King.com's new London studio, and Catherine Woolley, senior games designer at Creative Assembly.

Outside of the games industry, our roster swelled with such **fantastic additions** as actors Benedict Cumberbatch, Dame Angela Lansbury, Deepak Verma, Kate Winslet CBE and Justin Fletcher MBE; producers Dominic Treadwell-Collins and Susan Hogg; writers Peter Baynham, Dominic Mitchell and Diane Whitley; and directors Debbie Isitt and Alice Troughton.

Diversity is a vital part of our membership and we are currently encouraging more applications from women who have made a significant contribution to film, television and games.

If you would like to know more about BAFTA membership, including how to apply, visit [here](#).



Fundraising

Like most charities, fundraising is vital for providing the financial support we need to meet our mission parameters. The money we raise goes directly into financing BAFTA's many events and initiatives we run throughout the year.

One of the key events of the past 12 months was also a new one on the fundraising calendar. The **Film Gala Dinner** took place on the Thursday before the EE British Academy Film Awards in February, with the money raised supporting our Give Something Back campaign. It was a tremendously successful evening, celebrating the moving image and showcasing how BAFTA plays a vital role in connecting young people from all backgrounds with some of the best film, television and game makers working today. The money raised through ticket sales, sponsorship and a live and silent auction will be used to equip more young people with the skills, knowledge and contacts to enrich the moving image industries. The sold-out event garnered extensive media coverage, and was even featured on the front cover of the *Evening Standard* the following day.

We also held three **Academy Circle** events in the UK: Chiltern Firehouse hosted screenwriter Peter Morgan (September); Fortnum & Mason hosted actor Andy Serkis (December); and Shangri-La Hotel at the Shard hosted actress Celia Imrie (February). The Academy Circle is a small group of influential supporters who make a significant donation each year to support our charitable activity. In return, the group is invited to a series of intimate evenings with special guest speakers from film, television and games, providing them with a personal account of their career. We also extended our Academy Circle events into the US this past year through BAFTA Los Angeles and BAFTA New York.

The **Nominet Trust** will be supporting the BAFTA Young Game Designers competition in 2015, our initiative to inspire the UK's games creators of the future by giving young people the chance to design and make their own video game.

Two of our main Learning events – The David Lean Lecture and The BAFTA and BFI Screenwriters'

Lecture series – would not have been possible without the support of the **David Lean Foundation** and **The JJ Charitable Trust** respectively. Lone Scherfig delivered the David Lean Lecture in December, while James Schamus, Emma Thompson and Steven Knight spoke about their work for the Screenwriters' Lecture series at three separate events in September.

The first recipient of the **BAFTA Yip Foundation Scholarships** was chosen in July, namely Wan Pin Chu from Hong Kong. He is studying Film Composition at the Royal College of Music. The BAFTA Yip Foundation Scholarship is part of our wider scholarships programme that includes the UK and US (see 'New Talent' on pp.15–19).

BAFTA would also like to thank the following for their generous support throughout the year: the British Council, Creative England, Creative Skillset, the Edwin Fox Foundation, the Galashan Trust, The Lowy Mitchell Foundation, the Mad Dog Foundation, the Wellcome Trust and all members of the Academy Circle.

From top: Performers at the Film Gala Dinner; Andy Serkis speaks at an Academy Circle event; Celia Imrie entertains an audience of Academy Circle members



Partnerships

Many of our Awards and events would not be possible without the generous support of our partners and sponsors (the full list of which can be found on page 30). The past 12 months has seen BAFTA expand its existing relationships and welcome new ones.

Our Film Awards, for instance, marked **EE**'s 18th year as title sponsor (15 as Orange) and we've extended the partnership to include next year's Awards as well. Meanwhile, **Audi** stepped up its partnership with us to co-host the Film Awards' Nominees Party, which saw such luminaries as Ron Howard, Amy Adams, Steve Coogan and Daniel Brühl in attendance. For the first time ever, the party was held on royal grounds, namely Kensington Palace.

Our Television Awards also saw some significant changes, with **House of Fraser** signing on as title sponsor. The company really embraced Awards fever, with the BBC broadcast of the ceremony promoted across its 60 stores, adding additional in-store activity for customers in the lead up to the big event. On the night, they put a smile on guests' faces with the red carpet entrance to Grosvenor House for the

From top: Rov(er)ing House of Fraser fashion reporter, Mr Darcy the beagle, on the 'hot pink' carpet outside Grosvenor House; director and Breakthrough Brit initiate Destiny Ekaragha at our photoshoot for the launch event brochure; Leading Actress nominee Reese Witherspoon attends the EE British Academy Film Awards' Nominees Party, held in partnership with Audi

post-ceremony dinner given a 'hot pink' House of Fraser makeover. Its special fashion reporter, Mr Darcy, the beagle dog, was also on hand to give celebrities *paws for thought* about their outfits for the night. It also worked hard with its media partners to generate additional interest for the event. House of Fraser's promotions lasted well beyond Awards night too, providing lots of in-store branding, offering 'Get the BAFTA look', across its stores.

For the Games Awards, we signed up three major industry players as partners: **Electronic Arts**, **Activision** and **SEGA**. **Monster Energy** also came on board for the first time to sponsor the after party.

Breakthrough Brits is one of BAFTA's tentpole emerging talent initiatives. Now in its second year, we developed our partnership with **Burberry** to make the announcement of the Breakthrough Brits into much more of a media event. The evening reception party was once again held at Burberry's flagship store on Regent Street, London, and Burberry CEO Christopher Bailey MBE was in attendance to congratulate and chat to the 18 Breakthrough Brits.



BAFTA Archive, Heritage and Exhibitions

BAFTA's Archive and Heritage department exists to ensure the unique legacy of BAFTA is maintained for all posterity, while BAFTA Exhibitions showcases our history for the benefit of our industries and to broaden appreciation of the creative processes involved in film, television and games production in the wider populace.

In the summer of 2014, BAFTA Archive completed [scanning of selected BAFTA photography](#) and has been integrating these into Third Light, our online photography library. As part of our digitisation programme of material of historical importance, we also created [digital files of BAFTA's journals, magazines and newsletters](#) for members, covering the years 1948–2009, and the early minute books (1948–1962) of the forerunning organisations that became BAFTA.

We held four [Heritage screenings](#) over the past 12 months. In July, to

mark the First World War Centenary, we screened *Oh! What a Lovely War*, the directorial debut of our former president, Lord Richard Attenborough. This was followed by a Q&A with Lord Attenborough's son, theatre director Michael Attenborough CBE. In September 2014 and May 2015, we screened two films by acclaimed writer Dennis Potter, namely *Blue Remembered Hills* and *Dreamchild*. The first screening was introduced by cast member John Bird, while *Dreamchild* was followed by a Q&A with director Gavin Millar, cinematographer Billy Williams OBE and producer Kenith Trodd. In April, we marked the 30th anniversary of the release of *My Beautiful Laundrette* by screening the film and hosting a Q&A session with the film's director, Stephen Frears, and writer, Hanif Kureishi CBE.

A new commercial venture, [BAFTA Prints](#), was successfully launched at the Children's Awards in November, enabling attendees to purchase prints of photographs taken at the Awards.

In January, ahead of the Film Awards, BAFTA Exhibitions opened a public exhibition at BAFTA 195 Piccadilly. More than 2,000 people attended the launch of [BAFTA, Backstage](#), supported by Deutsche Asset and Wealth Management, over the opening weekend. The exhibition showcased more than 80 images of reportage and portrait photography of leading film talent at our Film Awards. There were eight featured photographers, namely Jessie Craig, Ian Derry, Sarah Dunn, Phil Fisk, Charlie Gray, Rich Hardcastle, Ellis Parrinder and Greg Williams, with further photography from Michael Barrett, Jonathan Birch, Stephen Butler, David Dettman, Marc Hoberman, Richard Kendal and Doug McKenzie. Exhibition prints were made available to buy via a live and online auction.

Much of BAFTA Archive, Heritage and Exhibitions' invaluable work can be accessed and explored [here](#).

From top: Minutes of the first meeting of the British Film Academy, 19 November 1947; photographer Ian Derry discusses his work at the BAFTA, Backstage exhibition launch; Alec Guinness (who won the British Actor award for his performance in The Bridge on the River Kwai) with Virginia McKenna at the British Film Academy Awards in 1958

It was resolved that Mr. David Lean be appointed Chairman of the Council of Management.

It was resolved that Mr. Michael Balcon be appointed Chairman-Elect to act in the Chairman's absence and to become his normal successor at the conclusion of his annual term of office. This would mean that in future the responsibility would be shared by a Chairman, a Chairman-Elect and the retired Chairman of the previous year.

It was resolved that Dr. Maxwell be appointed Secretary of the Academy. It was decided that the period of his vacation to be entered in his agreement with the Council should be four weeks.

Certificate of Incorporation of the Academy, number 124th October, 1947, was produced to the meeting.

Memorandum and Articles of Association of the Academy were read to the meeting. It was suggested that should be sent to all members. Amendments made to the Memorandum and Articles of Association on the 22nd October were not adopted as they could, therefore, not be

Todman's agreement with the Council of Management at the meeting.



BAFTA 195 Piccadilly

BAFTA 195 Piccadilly is the British Academy's spiritual home and has served as our members' main headquarters since 1976 – offering a warm and friendly creative hub to meet colleagues, discuss industry matters and network. With its two screening rooms and various event spaces, it also plays host to many of our vital learning activities and initiatives, which benefit the industry and public alike. It provides exhibition space for our archive and heritage work, allowing us to showcase our contribution to British culture. And it is a highly sought-after venue for hire, providing us with a commercial income.

Two of the biggest events we hosted in the past year were **Creative Week** (2–6 June) and **Advertising Week Europe** (23–27 March). The former saw CEOs, directors and executives from across the creative spectrum discuss international strategies and share expert media insight; while the latter (hosted for the third year in a row at BAFTA) allowed the world's premier gathering of marketing and communications leaders to discuss the hottest topics affecting the industry today. Our clients are using BAFTA 195 Piccadilly in creative ways too, with Ad Week, for example utilising all areas of the building as well as St James's Church Garden next door.

BAFTA 195 Piccadilly prides itself on its gold standard hospitality and customer service, and we made two improvements on this last year. In August 2014, the **kitchen was expanded** to include an increased volume walk-in fridge, allowing for much better storage; a brand new temperature controlled preparation room, allowing us to plate up to 180 dishes at a time; and a new chefs' office/tasting room, where we can invite guests to sample our menus. We also updated the **BAFTA 195 Piccadilly staff uniform**, providing a more professional look to our excellent service team.

In the autumn of 2014, we launched our first dedicated BAFTA 195 Piccadilly **newsletter** for our members, covering upcoming events, offers and activities. The aim is to engage more directly with our members and to provide a 'club'-like feel to our offering. Around the same time, we also launched our **new-look website**. It is regularly updated with events and offers, giving members and clients more opportunity to engage with past, present and future activities taking place in the building. With the help of BAFTA Productions, an independent production duo were commissioned to create bespoke content for the website. See for yourself by visiting the site [here](#).

From top: An example of BAFTA 195 Piccadilly's sumptuous menu; the relaunched BAFTA 195 Piccadilly website; actress Selma Hayek speaks at Advertising Week Europe; a YouTube event at Ad Week



BAFTA in Numbers

Five

The number of BAFTA websites that were given a significant facelift in

October, with redesigns implemented on [bafta.org](#), [BAFTA Guru](#), [BAFTA 195 Piccadilly](#), [BAFTA Young Game Designers](#) and [BAFTA Kids' Vote](#) sites.

Our social media sites also saw huge growth, with a 126 per cent increase in views of our online videos and a 24 per cent rise in our Facebook and Twitter followers in the first quarter of 2015 alone (January–March).



The number of speakers who addressed the 900 delegates throughout a packed Creative Week 2014, held at BAFTA 195 Piccadilly. Among the speakers were representatives from BBC, Channel 4, The Equality and Human Rights Commission, Facebook, ITV, Sky, Twitter, Warner Bros. and YouTube/Google.



The number of runners at the Virgin Money London Marathon who attended our post-race reception at BAFTA 195 Piccadilly on 26 April. The runners represented 21 of TRH The Duke and Duchess of Cambridge and Prince Harry's Charities Forum, of which BAFTA is a member.

From top: The relaunched YGD website; Helen Mirren collects her Leading Actress award for *The Queen* in 2007, one of the 100 Moments project; Creative Week at BAFTA 195 Piccadilly



The number of photographers featured in our BAFTA, Backstage exhibition in January 2015. The exhibition showcased more than 80 stunning photographs taken at our Awards ceremonies over the years.



The number of retweets we received for a photograph of Leading Actor winner, Eddie Redmayne, with Stephen Hawking at the EE British Academy Film Awards. It's @BAFTA's most popular tweet ever, with 4,183 favourites too.



The number of archival moments used in our special online feature created to generate public excitement in the 100 days leading up to the Film Awards. The 100

Moments project used both still and moving image material from the BAFTA Archive to showcase the history of the Film Awards across the decades.



A Year in the Life of BAFTA

Here are just a few of the many BAFTA highlights from the past 12 months.

JUNE 2014

New intake for BAFTA Crew initiative

JULY 2014

The Sargent-Disc BAFTA Filmmakers' Market – an annual networking and skills development event for first-time filmmakers – takes place

AUGUST 2014

Winners of the BAFTA Roccliffe New Comedy Showcase revealed

SEPTEMBER 2014

BAFTA announces new scholarship recipients for UK, US and Hong Kong

OCTOBER 2014

BAFTA reveals the 18 Breakthrough Brits at a special event in their honour

NOVEMBER 2014

In Conversation event with Keira Knightley in New York

DECEMBER 2014

Lone Scherfig delivers the David Lean Lecture

JANUARY 2015

BAFTA, Backstage photographic exhibition opens at BAFTA 195 Piccadilly

FEBRUARY 2015

Inaugural Film Gala Dinner raises £250,000

MARCH 2015

HRH The Duke of Cambridge donates a BAFTA to the Shanghai Film Museum in our first visit to mainland China

APRIL 2015

Brits To Watch: The Screenings hosts director John Maclean in New York and Los Angeles

MAY 2015

Young Game Designers workshops held in Manchester, Newcastle and London

Key Performance Indicators and Finances 2014*

Events staged		Unique visitors to BAFTA websites		Newcomers supported		Skills development programme participants	
2014 Actual	223	2014 Actual	3.3m	Breakthrough Brits	18	Generation Next	1,272
2015 Target	225	2015 Target	3.3m	Writers featured in Roccliffe	17	Filmmakers Forum	1,323
People who attended our events		Twitter/Facebook/video/web reach		Screenwriters Bursary		Inside Games	
2014 Actual	29,030	2014 Actual	6.37m	Brits to Watch		London Masterclass attendees	
2015 Target	30,000	2015 Target	6.5m	TOTAL		Screenwriters' Series attendees	
				2015 Target		BAFTA Crew attendees	
				40		Guest Lecture attendees	
						Composers Series attendees	
						TOTAL	
						9,928	
						2015 Target	
						9,500	

The number of events staged fell in 2014 on the previous year's figure because we rationalised our events to focus more on gaining wider engagement through our websites and social media. This is also why the number of attendees fell in 2014, although average attendance has stayed roughly the same as 2013.

As the digital landscape continues to evolve, so too has our online offering. In 2014, we saw audience preferences move more towards consuming content on social media platforms, such as Facebook and Twitter, rather than traditional websites. Although our website visitor numbers remained relatively static on the 2013 figure (growing 100k), video views and social media engagement increased considerably.

We increased the number of newcomers we supported in 2014 on the previous year. Our target for 2015 is relatively the same as the 2014 number because we feel it is at an appropriate level to allow us to give newcomers the profile they deserve and to preserve the high standard of the emerging talent we support.

Our skills development programme increased in 2014, both in terms of the number of BAFTA Guru subscribers and the participants in our events and initiatives. Our Learning & Events programme reflects the diversity of the population, and continues to level the playing field by being open to all talented people.

Result for the Year (£'000)			Total Income (£'000)			Total Expenditure (£'000)			Net Investment in Charitable Activity (£'000)			
	2014	2013	ACTIVITY	2014	2013	ACTIVITY	2014	2013	ACTIVITY	2014	2013	%▲
Total income	12,908	12,139	Voluntary	122	128	Generating voluntary income	83	83	Awards	(247)	(499)	(51%)
Total expenditure	12,606	11,194	Membership	1,872	1,757	Membership	480	398	Archive	560	401	40%
SURPLUS	302	945	Hiring	3,692	3,317	Hiring	3,116	2,729	Learning & Events	1,437	1,240	16%
			Other commercial	1,513	1,660	Other commercial	1,705	1,570	TOTAL	1,750	1,142	53%
			Charitable	5,278	5,098	Charitable	7,028	6,240				
			Other	284	326	Other	194	174				
			TOTAL	12,908	12,139	TOTAL	12,606	11,194				

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With Thanks

We would like to thank all our supporters, especially those listed below, for their generous support and donations over the past year (June 2014–May 2015):

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The Academy would also like to thank all our staff who have worked tirelessly behind the scenes to make the charity run so smoothly this past year. See the full staff list [here](#).

Thank you to all of BAFTA's wonderful photographers who have contributed to this Review. Front cover image and Judi Dench image on p.4 ©BAFTA Los Angeles/Getty Images. All other images ©BAFTA.

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